**FALL 2014**

Michael T. Benson  
*Why Plans Are Important even if You Are Punched in the Mouth*  
Tuesday, August 26, 7:30 pm  
O’Donnell Hall, Whitlock Building

Lee Alan Dugatkin  
*The Evolution of Goodness*  
Thursday, September 4, 7:30 pm  
O’Donnell Hall, Whitlock Building

Luis H. Zayas  
*From Cases to Causes: One Hispanic’s Determination to Transform Social Policy and Practice*  
Thursday, September 18, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Keynote Address for Constitution Day**  
**Keynote Address for National Hispanic Heritage Month**

John Corvino  
*Persuade or Shun?: Strategy in the Gay Rights Debate*  
Thursday, September 25, 7:30 pm  
O’Donnell Hall, Whitlock Building

Tari Hartman Squire  
*Strategic Marketing: Transcending Disability in Hollywood and Beyond*  
Thursday, October 9, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Keynote Address for National Disability Employment Awareness Month**

**FREE AND OPEN TO THE PUBLIC**

FOR MORE INFORMATION, PLEASE CONTACT DR. MINH NGUYEN, CHAUTAUQUA LECTURE COORDINATOR, EASTERN KENTUCKY UNIVERSITY, 157 CASE ANNEX, 521 LANCASHER AVENUE, RICHMOND, KY 40475; 859-622-6867; minh.nguyen@eku.edu; www.chautauqua.eku.edu.

Design by Katie Brooks / Image by Cynthia Chang

---

**SPRING 2015**

**Chautauqua Art Exhibition**  
*A Juried Exhibition on the Theme “Strategizing”*  
Exhibition: Monday, January 26 – Friday, February 20  
Reception: Thursday, January 29  
Giles Gallery, Campbell Building

**Peter Kraska**  
*Strategizing Violence: The Bane of American Militarism*  
Wednesday, March 25, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Ralph D. Sawyer**  
*Smashing Eggs with Boulders: Strategy and Tactics in Sun Tzu’s Art of War*  
Thursday, April 9, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Michael S. Roth**  
*Beyond the University: Why Liberal Education Matters*  
Thursday, April 23, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Barbara L. Fredrickson**  
*On Positivity*  
Thursday, May 7, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Annual Bruce MacLaren Distinguished Lecture**

**FREE AND OPEN TO THE PUBLIC**

**Strategizing**

**Why Plans Are Important even if You Are Punched in the Mouth**  
Tuesday, August 26, 7:30 pm  
O’Donnell Hall, Whitlock Building

**The Evolution of Goodness**  
Thursday, September 4, 7:30 pm  
O’Donnell Hall, Whitlock Building

**From Cases to Causes: One Hispanic’s Determination to Transform Social Policy and Practice**  
Thursday, September 18, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Persuade or Shun?: Strategy in the Gay Rights Debate**  
Thursday, September 25, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Strategic Marketing: Transcending Disability in Hollywood and Beyond**  
Thursday, October 9, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Strategizing Violence: The Bane of American Militarism**  
Wednesday, March 25, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Smashing Eggs with Boulders: Strategy and Tactics in Sun Tzu’s Art of War**  
Thursday, April 9, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Beyond the University: Why Liberal Education Matters**  
Thursday, April 23, 7:30 pm  
O’Donnell Hall, Whitlock Building

**On Positivity**  
Thursday, May 7, 7:30 pm  
O’Donnell Hall, Whitlock Building

**Annual Bruce MacLaren Distinguished Lecture**